



pacific
DATACOM

SERVICE
EXPERTISE
INNOVATION



www.pacificdatacom.com.au | 1300 301 006

WHO WE ARE

OVERVIEW

Pacific Datacom was created in recognition of the specialist needs of the structured cabling and communications infrastructure industries. Nearly two decades later and we are continuing to grow and invest in people, technology and creating value for our customers.

With locations in all major capital cities across Australia, the team's strength lies in its experience, depth of technical knowledge and awareness of industry developments.

SONEPAR

Pacific Datacom is owned by Sonepar, the world's leading B2B distributor of electrical products and related solutions.



20 BILLION
EURO OF SALES



OPERATING IN 41 COUNTRIES
ACROSS 5 CONTINENTS



UNDISPUTED MARKET
LEADER IN 17 COUNTRIES



224 OPERATING
COMPANIES



2,600 BRANCHES



700,000 ORDER
LINES PER DAY



40,000 ASSOCIATES

WHAT WE DO

Operating in a dynamic marketplace, Pacific Datacom is on the forefront of new technologies and processes which enables us to drive a service and product offering focussed on solutions.

Backed by strong supplier relationships and brands, in-house expertise and an effective inventory fulfilment structure; Pacific Datacom works closely with the communication and control systems installation market.

VALUE ADDED SERVICES

Pacific Datacom services a variety of customers, ranging from the electrical and data installation contractor to consultants and end users. We offer a range of value added services to cater to our wide range of customers including:

- **Local service and support.** With specialist sales staff in six states who can assist with project designs and specifications. We also hold a range of stock in each state and are backed by a centralised distribution centre and efficient supplier logistics management to ensure you have the stock delivered when you need it
- **Network audit and design.** We have the experience to assist in designing the data and communications specifications whether it be structured cabling, server/communications racks, active hardware, Wi-Fi networks, UPS' and fibre optic cabling solutions
- **Integrated supplier arrangements.** We have the ability to coordinate various vendors to provide an end to end solution for your specialised requirements. Our strong relationship with our vendors ensures that we can provide a solution that is able to meet all your requirements today and into the future, backed by strong warranty programs.
- **Contractor referral.** Once we understand what the specific project details are we can then introduce two to three contractors who would best suit that project
- **Services that go further.** We can offer services that are tailored to suit your specific situation. Whether that be help with pre configuration, bundling products or mounting products into cabinets before shipping. You may also require us to source special products or a range of specialised services – Whatever your requirement, we can provide you with a competitive quote to support your needs.
- **Training and support.** We can offer you training and support on the latest products and innovations to help you drive your business forward

SERVICE. EXPERTISE. INNOVATION.

At Pacific Datacom, our aim is to continually evolve and provide more value for our customers so we have committed to delivering 3 core promises; Service, Expertise and Innovation.



SERVICE

Pacific Datacom is committed to providing our customers the best. We constantly aim to deliver exceptional service by going above and beyond your normal expectations.



EXPERTISE

Our staff have the technical skills and expertise to help provide knowledge and tailor solutions for your needs and requirements.



INNOVATION

At Pacific Datacom our aim is to continually evolve and develop the way we operate to meet the ever changing needs of your business – whether that be a new method, idea or product, we will continue to innovate to further satisfy your requirements.

PRODUCTS

The following range of products are available to all our customers:

- Structured Cabling Systems
- Wireless Communication
- Network Active Equipment
- Test and Measurement
- Audio Visual Solutions
- IP Security
- Equipment Racks
- Critical Cooling and Power Protection
- Remote Monitoring and Control
- Automation Solutions

SUPPLIER PARTNERS

Pacific Datacom's Australia wide supply network, along with our worldwide sourcing capability, provides the perfect infrastructure and support. We are committed to reliably providing informed system options, with the goal of being the preferred client resource and foremost supplier channel to market.

Pacific Datacom's extensive product range means we have the products you need, when you need them.



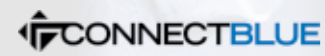
UPS AND DATA CENTRE SOLUTIONS



STRUCTURED CABLING



STRUCTURED CABLING



DATA & NETWORK SOLUTIONS



FIBRE CABLING SYSTEMS



ACTIVE COMPONENTS



BLOWN FIBRE SYSTEMS



COPPER AND FIBRE TEST EQUIPMENT



COMMUNICATION CABINETS



STRUCTURED CABLING



STRUCTURED CABLING



STRUCTURED CABLING

OUR WORK

At Pacific Datacom we work in partnership with our customers to ensure that we provide the best product solution, ensure smooth delivery, meet critical deadlines and stay within your budget. Our highly trained and expert staff can help you solve any problems along the way and come up with solutions to meet your changing needs over the length of your project. Here are some examples of our work.



CURTIN UNIVERSITY, CANBERRA



TATTS GROUP, BRISBANE



PATRICKS TERMINAL, BOTANY BAY



UNIVERSITY OF SUNSHINE COAST THOMPSON INSTITUTE



UNIVERSITY OF TECHNOLOGY SYDNEY



IKEA, CANBERRA



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